

## Object-Based Broadcasting – For European Leadership in Next Generation Audio Experiences

Overview

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Technical Coordinator



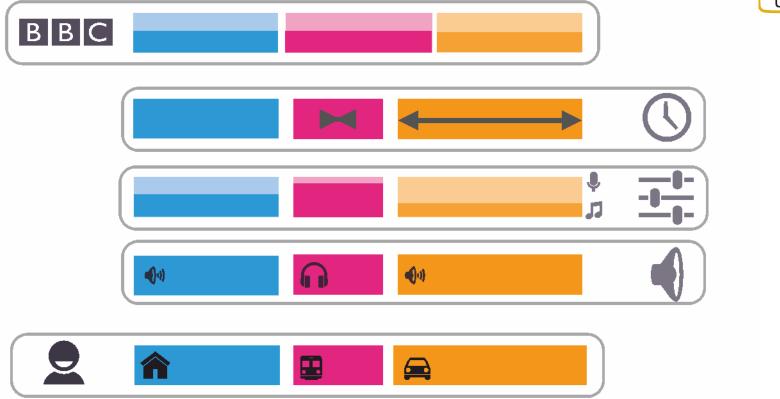


**Babel 2001** 

"A tower of radios playing at once, addresses ideas of information overload and failed communication."

Cildo Meireles In Tate Modern, London





#### **ORPHEUS Partners**



















[°°] Elephantcandy

MAGIX



## Objectives of the Project

- Examine the adaptability of existing broadcast technology to objectbased production
- Develop, implement and validate a complete end-to-end object-based broadcasting chain
- Demonstrate a new, prodigious user experience through the creation of a workflow application for the use of object-based audio
- ▶ Based on the findings of Objectives 1 to 3, create a reference architecture



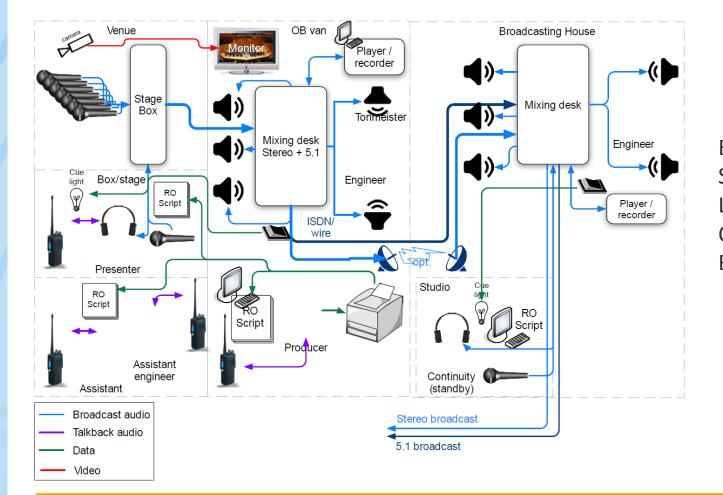
### **Use Cases and Production User Requirements**

Different use cases were developed out of existing broadcast formats:

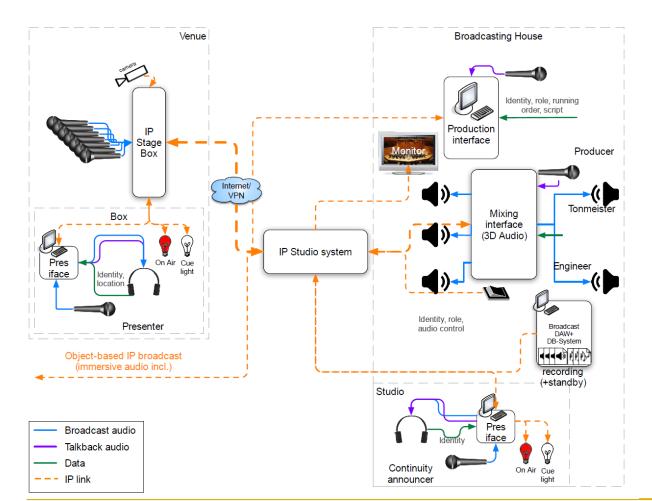
- Discussion programme
- Magazine programme
- DJ show
- Live music outside broadcast

with roles and activities, existing workflow and newly proposed objectbased workflow.





Existing
Schematics for a
Live Music
Outside
Broadcast



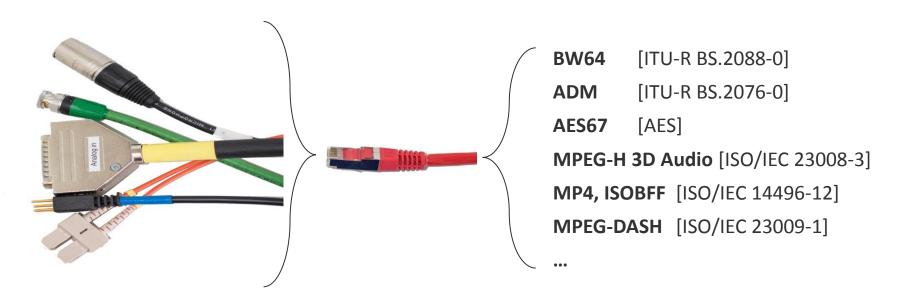


Schematics for an IP-based and Object-based Live Music Outside Broadcast

Deliverable 3.1



## Connectors versus File/Streaming Formats



Deliverable 4.1, 4.2

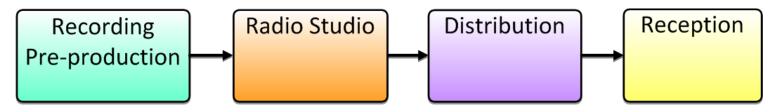


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## Complete End-to-end Object-based Broadcasting Chain

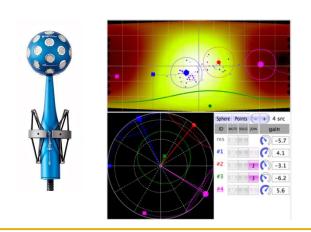


Macro blocks



Recording Pre-production

- Plugins for capturing multichannel microphone recordings and transforming them to different loudspeaker layouts.
- Further post-processing plugins are under development.

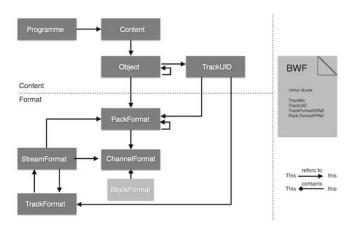


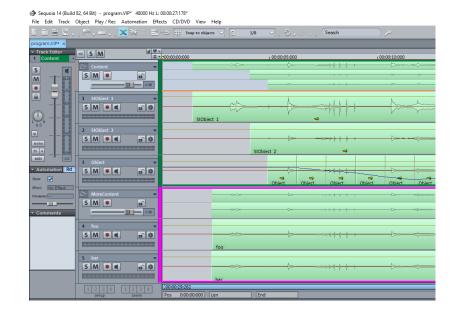




# Recording Pre-production

ADM (Audio Definition Model) metadata im- and export implemented in digital audio workstation Sequoia

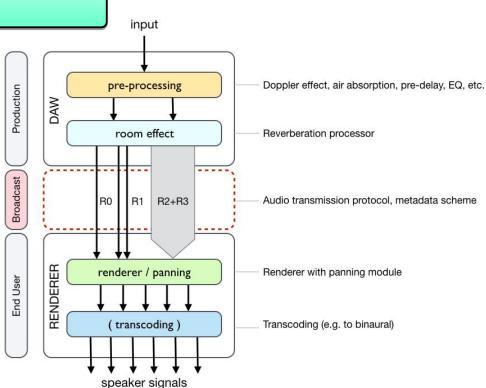






Recording Pre-production

A software to create objectbased reverberation



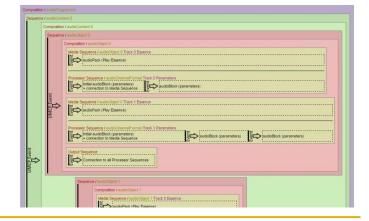
Deliverable 3.2

Radio Studio



IP Studio software is extended for ADM metadata im- and export. The MPEG-H library integration including the renderer has started.

Deliverable 3.4





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### Radio Studio

## Physical studio setup







- Selected and evaluated necessary formats: ADM, BW64, MPEG-H, AAC, DASH, AES67, MP4
- Ongoing standardization activities in ITU-R for ADM, object-based loudness and renderer, in ISO/IEC for MPEG-H and DASH



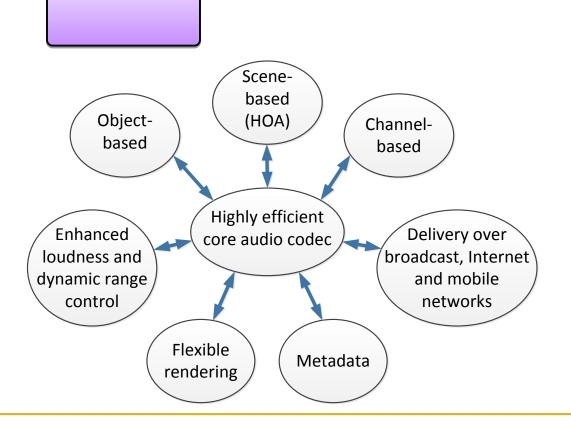


Deliverable 6.2





Delivery Format for Object-based Audio: MPEG-H



EBU workshop, May 2017

Distribution

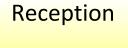
#### Reception



- Mock-up analysis, mobile application guidelines and recommendations for the development of GUI for iPhone
- iPhone app is working as prototype









▶ A Chromium browser with DASH streaming and MPEG-H decoding is implemented and working

The AVR receiver with the MPEG-H decoder is under development





## Objectives of the Project

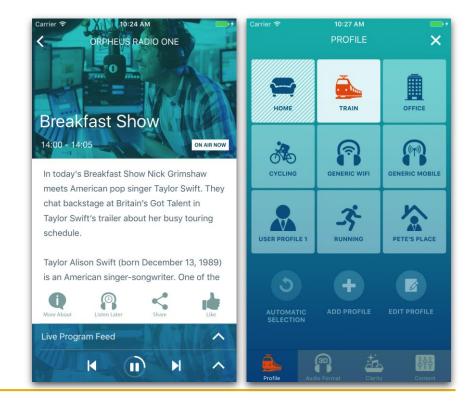
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## New User Experience

The first iOS design concepts and app implementation promise new end-user experiences.

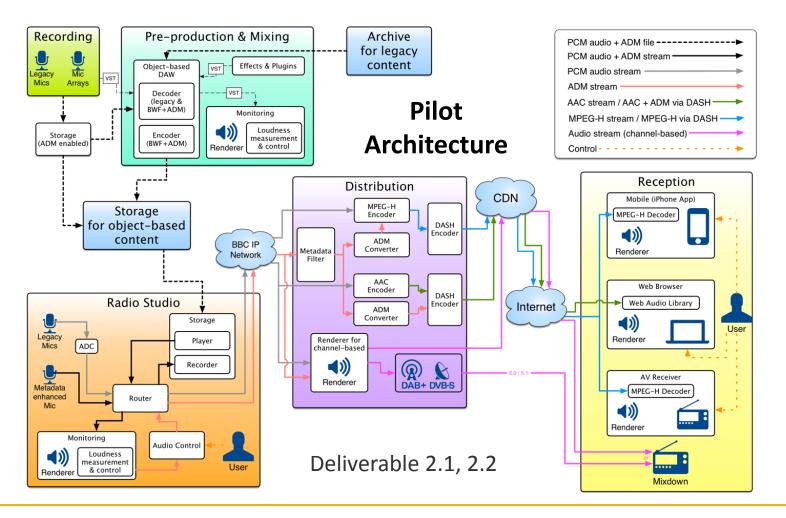
- ▶ D5.1 Document on user requirement
- ▶ D5.2 Implementation and documentation of the intermediate version of objectbased renderer and user interface





## Objectives of the Project

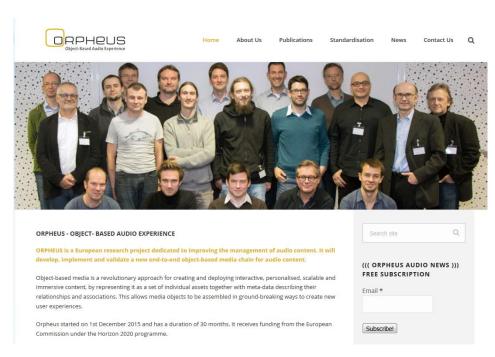
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